

CONOR MCFARLAND

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Experience

Freelance

Senior Copywriter

2021-Present

Agencies: MullenLowe, AKQA, Familiar Creatures

The Working Assembly

Senior Copywriter

2020-2021

Clients: So many startups

Arts & Letters Creative Co.

Copywriter

2017 - 2020, Richmond, VA

Clients: Google Chromebook, Assistant, Nest, and Pixel

Awards: One Show Silver Pencil, D&AD Wood Pencil

Droga5

Copywriting Intern

Summer 2016, New York, NY

Clients: Google Pixel, Chase Bank, Best Damn Root Beer

Education

Virginia Commonwealth University - Brandcenter

M.S. Business, Concentration in Branding/Copywriting

2015-2017, Richmond, VA

Oxford University

Visiting Student, Philosophy

2010, Oxford, England

Lynchburg College

B.A. International Relations, Philosophy

2007-2011, Lynchburg, VA